Made for Miss Frances Ingram

from Family Service Organization records

The situation of the Daily family in 1913 when it first appeared upon the F S O records, is significant. Mr and Mrs D were living with his mother, no child had yet been born. His mother Mrs Sheehan, applied to the F S O for aid for them and said that she had been caring for them for four months. He never assumed responsibility for his child by a previous marriage but left it with his mother. During 1913, he had the assistance of the F SO, the Flower Mission, City coal and the City Hospital. His drinking and lack of employment are both apparent at this time.

The records show that the Ds lived in eleven different places during the 16 years from 1913 to 1929. Until the death of MrD's mother, Aug 23-27, they often lived in her rooming house and Mrd D partly paid the rent by helping to clean the house. The number of rooms varied from one to three and they were usually furnished rooms.

The records indicate many character difficulties. Mr D seems to be capable and likeable. At least two of his employers gave him repeated chances and never complained of his work but only of his habits. Mr D drank periodically during all these years and when he was drinking he was abusive. A further character defect is his untrustworthiness; he would take money for work and fail to finish it. This happened more than once. His periods of employment and unemployment seem dependent upon his character and not upon economic conditions.

Mrs D does not seem to have been much help in working out family difficulties. She seems to have been a poor housekeeper and a vacillating and nagging character. She seemed to have complained a great deal patrick to people outside about family dissensions. These failings doubtless increased his drinking and certainly his drinking increased her failings.

Mrs D reported in April 1927 that the boys were selling newspapers in the afternoon and evening until after ten o'clock. In 1928, the FSO took the boys back to the Herald Post to secure work for them. The paper gave Charles a job

immediately on the truck throwing papers off at the corners but hesitated about giving Mike a job because he was a poor hustler and had asked for money in advance for his father. However both boys secured work. The adjustment was made by the F S O with the Board of Education for Charles to be released from schoolm a few minutes early each day in order that he might work on the truck.

Three difficulties with the school are cited: 1. Charles was late for school one day and left before dismissal time because he had been told he would be kept in as punishment and he knew it would make him too late for his papers. 2. Mike hurt his hand and took a note to his teacher stating he could not write. The teacher sent him to the City Hospital. Mike did not have a quarter so went to the home of a friend because he was afraid to go home or to go back to school. 3. The Principal of the school remarked that the boys were more interested in their work than in their studies.

These difficulties seem slight when one considers the provocation. The remarkable point is that the children maintained so much self respect and good scholarship amid such congested living conditions and family dissensions.

The F S O record covers the years: 1913,1916,1921, 1922, 1923, 1926, 1927,

1928, 1929 or some portion of the year. In only 7 years out of sixteen were

the Ds entirely independent of the F S O. From a perusal of this record it

would seem to me that the grave difficulties were inherent in this family and that

one is not justified in asserting that either unemployment or newspaper welling was the

cause of its disintegration.

For your convenience and to show the main points on which I have réached this conclusion I enclose nine typewritten pages of citations taken from the F S O record.

annie a . Hallech

Mrs R P Halleck

P.S. There are other records available in the Psychological Clinic, The Children's Protective Association, the City Hospital, the Juvenile Court.

The family remains under the care of the F S O with the same character defects .

a. a. H.

Mr. H. W. Stodghill Circulation Manager of the C-J and Times Third and Liberty Streets Louisville, Kentucky

My dear Mr. Stodghill,

I am enclosing some notes recently compiled in connection with the "Failey Story" (Case 70) which, through a series of unfortunate soincidences, underwent a shift of emphasis in the hands of a magazine editor who used it, with inappropriate posed pictures, as a newsboy story.

You realize, I am certain, that we were in no way responsible for the use of the story or the pictures. Until recently I was entirely unacquainted with the series of coincidences which brought about the discussion. The enclosed notes on the story I feel will explain themselves and aid in clarifying the entire matter.

The evident lack of co-operation between the school and the newspaper for which the boys in the Failey family worked several years ago serves to show the definite need for a plan by which those organizations and institutions interested in a boy's wel-

fare will work closely together for the desired ends.

Very sincerely yours,

Head Resident, Neighborhood House

Notes on the Failey Case Unemployment Story.

When in the early part of 1929 the Unemployment Study
Committee requested settlement and neighborhood workers to write
up "Household Pictures of the Consequences of Unemployment" in
families with which they had become acquainted through settlement
activities, a story that suggested itself to one of the settlement playground workers was that of the family of Charles and John
Mike, two frequent visitors to the playground.

When Charles, then fifteen, and John Mike, thirteen, had first come to the settlement a few years before, they impressed the workers as quite promising boys. Recently, however, they had become involved in playground brawls, taking food from younger children. From them, the worker learned that they were remaining out, away from home, until late hours at night. There was trouble between them and their teachers and principal.

A visit made by a worker to the home revealed that there were domestic troubles. The father was out of work. He was drinking heavily. The mother was threatening divorce. She claimed that her husband always drank, but moderately and only when he was out of work did he become despondant and drink to excess. She felt that if he were able to secure steady work all would be well again. The boys were helping along by selling papers on the street corners and working on the newspaper delivery trucks. Interested at the time in their paper work, the boys were neglecting their school work.

22496

The worker wrote up the story of the family as it had been revealed through the boys in their relations with the settlement and through the casual, friendly talks with the mother.

These talks were a part of the visits made by the worker to bring better understanding and cooperation between the home and settlement. The worker was left with the impression that unsteady employment was at the root of the family's difficulty and the story was written from the unemployment viewpoint.

Recent close study of the family case, made from the Family Service case study, reveals that the family has appealed to the organization at various times since 1913 and that Mr. Failey's habit of drinking is probably at the base of the family's difficulties. However, in the sixteen years between 1913 and 1929, the family was dependent on the Family Service but seven. When Mr. Failey had work, the family got along well, as quotations from the case study show:

- 3-25-22 Mrs. F. states Mr. F. working regularly at; family getting along nicely.
- 2-6-22 Mrs. F. states Mr. F. still working regularly and not drinking at present.
- 9-20-22 Mrs. F. said Mr. F. working but did not have regular job.
- 11-2-22 Mrs. F. stated that Mr. F. had no regular work but had been able to work quite steadily at odd plumbing jobs.
- 8-2-23 Mr. F. working at Mrs. F. says he is doing better than he has done for years.
- 3-1-26 Mrs. F. said Mr. F. working regularly and was drinking a lot.

After 1926 odd jobs and regular work were more difficult for Mr.

F. to find. Construction work slackened and there was less demand for plumbers. Between jobs Mr. F. drank more and more and "went wild", according to Mrs. F.

In 1927 the boys began to supplement the family income by selling newspapers, and working as jumpers on paper trucks. In 1928 arrangements were made with the principal of their school to have one of the boys dismissed five minutes early so as to permit him to get to his paper work on time. Permission was granted because of the boys' good school record. In the year following this permission, the boys failed to make good at school. In May 1929 the principal stated that the boys were more interested in their jobs than in school and that Charles was not going to pass. Charles, sixteen, quit school a few months later and secured allday employment at the paper establishment. Mike had difficulty holding his paper corner because of inclination to play and lack of attention to his duty. Several times he was "fired" and had difficulty getting "on" again. Mrs. F. says that when the boys were selling papers on the corners, they were required to remain until 10:00 or 11:00 P. M. They often remained much later, especially on Saturday nights, Mrs. F. declares.

The following significant entry was made in the case study:

10-15-30 Mike fired, played too much..........
Listed below is jumper's schedule:

12:30 P. M.

1:00 P. M.

3:30 P. M.

5:10 P. M.

Mr. ____ had extra work for boys if they wanted to do it in the hours between their schedule, but how-ever they were not paid for it; so the boys didn't do it and in the free time between the working hours, it is not surprising that they got into mischief.

Mrs. F., at present deserted by her husband whom she believes to have left the city in search of employment, told a worker from the settlement recently that she still feels that if steady employment could be found for her husband and boys, the older of whom is just recovering from sickness due to a social disease, that the family could again be organized. Mike is again anxious to secure newspaper delivery work, for his mother desires him to continue with his school work. His father is a high school graduate, Mrs. F. says.

That the Failey family's difficulties are due to the parents' habits and character defects is evident only after a study of the case from the Family Service records. Mr. F. is reported by all who meet him and employ him as a likeable fellow and a capable worker.

It is the opinion of sociologists that a family case-story assumes varying aspects when written from different points of view. To the settlement worker the Failey's difficulties seemed to be an outgrowth of the father's lack of steady employment.

June 3, 1931

Mr. Stodghill's speech explaining his plan to a Child Welfare Committee in Louisville.

1.

I am particularly grateful for this opportunity to tell you of the work the Courier-Journal and Times, in co-operation with the schools, is doing to assist the newspaper boys.

For many years I have felt that the boy selling and delivering newspapers was occupying his time in a manner beneficial and profitable, and, if the boy be a normal one, without interfering with his school duties.

The contacts a boy makes in his relations with the employees of a properly conducted circulation department of a newspaper are helpful, the business training he receives is of inestimable value to him when later he goes out into the adult business world.

chant. He buys his papers at the wholesale rate and disposes of them at the retail rate. His profit depends on the difference between what he pays for his papers and that which he collects. He is a merchant, salesman, deliveryman, credit man and collector. All the fundamentals of business are inculcated in the ordinary pursuance of his newspaper work. Surely the boy who learns business fundamentals, who meets human nature, who learns the value business places on dependability, honesty, courtesy and promptness, is better equipped to make his way in the world than is the youngster who secures his education wholly within the four walls of the school room.

Certainly the correlation of a practical business training and academic work is a desirable thing.

It occured to us, therefore, since both the schools and the newspapers were training agencies, there should be co-operation between these agencies, and the plan evolved was designed to bring about this co-operation.

From the schools we asked the sponsorship of the boys, that is to say, that before we
placed a boy in our organization he must come recommended by his teacher.

From our standpoint, we proposed to emphasize the necessity of education, and to offer incentives for better effort on the part of the boy in his scholastic work. It is by this emphasis placed on education by our business that we hope to incluence the boy's own valuation of education.

Now for the mechanics of the plan.

Early in 1929 we asked the schools to furnish us with a report at regular intervals of the scholastic standing of our boys. At the same time we instructed our district men not to place a boy on a route or on a corner without first procuring a

recommendation from his teacher. The thought behind this was to insure ourselves wherever possible against taking into our organization boys whose records in school did not constitute a recommendation for them.

I am sure that circulation managers have for years been guilty of permitting boys to be placed in their organizations without making any effort to ascertain the character of the boy, on the presumption that, since carrying and selling newspapers was a boy's job, any boy would fill the bill.

In addition to the juveniles selling and carrying newspapers there are many adults in the circulation department of a newspaper. When it was necessary to fill a position requiring an adult it has long been customary to require from the applicant a list of references and these are carefully investigated and must be satisfactory before he is employed.

In our dealings with the boys, however, this fundamental business principle was entirely overlooked. I suppose we reasoned that a boy had not been previously employed; he was getting his first business training and it was therefore proper that we give all boys an opportunity; and we still believe that all boys should be given an opportunity to secure a business education by handling newspapers.

But we want to qualify that belief to this extent - that this opportunity be limited to those boys when of school age who can come to us recommended by their teacher.

In our reasoning we overlooked the fact that the major portion of these boys were in school and that each boy's work in school constituted his job and that it was quite easy for us to ascertain from his teacher how well he was doing that job. Therefore, this plan permits us to make our selection on the recommendation of the school authorities and it is our honest belief that no one is better equipped to pass on the qualifications of a boy than his teacher.

Since the inauguration of our plan in 1929 all school boys coming into our organization have had to be recommended by their teachers and we believe that we have raised the standards of our organization as a result.

We are not content, however, to rest solely on the selection of our material. We recognize a moral duty to these good boys after they are in our employ, and it is our purpose, after securing a good boy, to improve him, if possible, or at least to see that he does not

deteriorate while he is in our organization. It is our belief that the plan evolved will furnish sufficient incentive to the proper thinking and ambitious boy to achieve this end.

Of the 1234 men and boys who handle the Courier-Journal and Times in Louisville, New Albany and Jeffersonville, 1000 are in school.

Of this number 40 rank as superior
312 rank as above aberage
566 rank as average
72 rank below average
10 inferior

For our purposes, we have divided these boys into two groups, namely, those boys that rank average and above and those who fall in the belowaverage and inferior classification.

In the average and better group, there are 918.

In the lower rating there are 82.

Since it is our desire to reward in a substantial way all our newspaper boys who show improvement in their school records as well as those who already have high averages and continue to maintain them, we proposed the following plan of awards in each division.

First division.

1	point o	ver	18	or	19	points	total	for	the	year	•••	\$ 2.0	0
2	points	11	18	or	20		11					4.0	0
3	points	11	18	or	21	11	19	11	11	11	-	6.0	0
4	11	11	18	or	22	17	11	11	ti	11	_	8.0	0
5	FF	11	18	or	23	\$1	#		- 11		-	12.00	C
6	n	12	18	or	24	- 51	11.	11	19	Ħ	-	20.00	0

For those receiving more than 24 points the award is the same - \$20.00

Second division:

1	point o	ver	12	or	13	points	total	for	the	year	_	\$ 1.00
2	points	11	12	or	14	- 11	11:	11	11	(C)ti	_	2.00
3	points	11	12	or	15	11	13	11	11	11	_	3.00
4	L9	н	12	or	16	Ħ	11	Ħ	117	Ħ	_	4.00
5	ŧ\$	H	12	or	17	11	11	11	#	11	-	6.00
6	10	Ħ	12	or	18	##	12	11	11	18	_	10.00

Since you are not familiar with the method employed in grading the boys, I am listing the basis we use for awarding the points to the boys.

A boy ranking as superior, that is, having a grading of 95-100, is given 5 points.

A boy ranking as above average, that is, having a grading 85-94, is given 4 points.

A boy ranking as average, that is, having a grading of 70-84, is given 3 points.

A boy ranking as below average, that is, having a grading of 60-69, is given 2 points.

A boy ranking as inferior, that is, having a grading of 59 or below, is given 1 point.

Under this schedule the maximum number of points any boy can secure is 30, as 5 is the numeral used to denote a superior boy and there sre 6 reports a school term.

You will note that our schedule does not award the superior boy as a class, 24 points being the maxium number necessary in the first division to secure for a boy the major award of \$20.00. Therefore, a boy who maintains either an above-average or superior rating over the entire school term receives the major award.

Those boys in the first division who are able to improve their basis of 18 receive some recognition for their efforts as expressed in monetary awards in schedule No. 1.

Obviously a superior or above-average boy is made a present of the capital award, but in our estimation that is as it should be, as it constitutes an incentive for him to continue his good work. The average boy secures the capital award by raising himself to the above-average class.

In the second division the same principle is followed.

The inferior group, in which there are at present only 10 boys, is given no special consideration, as all boys in this division must secure 13 points to earn any ward. A boy in this division, however, making 18 points raises himself to the average rating and earns the major award of \$10.00 given this group. For all points between 12 and 18, some cash prize is offered as explained in schedule no. 2. Therefore, the below-average boy who gets into the average class even once is rawarded.

I trust you will not get the impression that our plan was designed to eliminate from our organization all boys who did not rank superior or at least above average. I would like to emphasize the fact that such is not the case, nor is it our belief that we should cater only to the superior boy, but on the contrary we believe that, if our plan in any way discriminates against the honest, truthful, manly, decent youngster, who is giving his best, it is not worthy of consideration.

In the final analysis it is our endeavor, first, to demonstrate that under proper conditions newspaper distribution can be made into a very worthwhile type of training, particularly insofar as the program of work can be worthwhile working experience and further schooling; second, through the selection of our boys, to raise the standards of our organization and maintain them on the higher levels as a result of the incentives to the boy, which insures his best efforts.

Our basis for rewarding the district man is to give him 50¢ for each point his boys make above the average rating. Since the average rating is 18, he is debited with the numberal 18 for each boy in his substation for the school term. For example, if he has 10 boys, they represent 180 points.

Now, if in the aggregate these boys make 300 points, the maximum possible under the plan, he would receive 50g for each point over 180 or \$60.00.

Likewise, our six zone superintendents who supervise these 49 district men are rewarded on the identical basis but they receive $12\frac{1}{2}$ % for each point the boys in their zone make above the average rating. Thus the plan offers a direct monetary reward for the newspaper boy, for the district man and the zone superintendent.

Taking the number of points made by our boys during the first semester and without making any allowance for any improvement during the second semester, this plan involves a minimum expenditure of a little better than \$5,000.00 by these companies. The maximum possibilities or rather the maximum that this plan would cost these companies for the 1930-31 school term would be in excess of \$23,000.00.

It is hardly possible that I have covered such a large subject as completely as it should be or as I would have hoped to do. Therefore, if there are specific questions which arise in your mind, I shall be glad to answer them.

Should this plan prove during this school term to have merit, it will be our purpose to offer rewards for boys maintaining above average grades through junior high that will be an inducement to have them continue through seniour high and likewise an incentive beyond this for even higher education.

A very important phase has been added to the plan in the past semester, that is, a close check-up on all absentees among our boys.

We furnish the schools with a postal card which carries a form that is filled in by the principal of the school on the day the boy is absent.

If his teacher has been supplied with an excuse for his absence, the excuse is given on the card, but irrespective of whether the excuse is given or not, our investigator makes an individual investigation of the case, contacting both parents and boy.

We have had only four cases of delingency. In one case we took the route away from the boy. In the other three cases with the acquiescense of the teacher we gave the boys another trial. Thus far none of the three has repeated his delinquency. Since all four cases came shortly after the inauguration of our check, we do not believe we will have any further cases of delinquency.

Our check-up of absentees discloses that parents are probably more often to blame than the boys themselves. Instances of boys having been kept home on trivial excuses, for example, having to take himdown town to buy clothes, mother not feeling well, needed his help, etc., are frequent.

The checking up of absentees was inaugurated without notification to our boys nor had we emphasized this phase of our activity to the parents.

It is my opinion that by acquainting the parents with our belief that a boy should not be absent from or on of the control of tardy at school without a bona fide reason we can control this situation to the entire satisfaction of the school authorities.

THIS DATA AS OF MAY 1.

Number of boys attending school -- 1015 Corner boys - average age -- 14.10 Carrier boys - average age -- 15.06

Not attending school -- 234

Carrier boys - average age -- 22.08

Street sales boys - average age -- 27.67

Average earning of boys more than \$6,000.00 per week, more than \$300,000 per year.

Average earning of carriers - \$4.45

Average earning of street sales boys - \$5.50

Average Time of carrying morning route -- 40 minutes

" " evening " -- 31.94

The Conrier-Lournal. THE LOUISVILLE TIMES. **FALLS CITIES EDITION**

PRICE FREE

MAKE IT WORTH A LOT TO YOU

LOUISVILLE, KY. JULY, 1931.

VOL. VII.-NO. 7

FOUR CARRIERS AWARDED TRIP

Newspaper Boys Win In Annual Salesmanship Demonstration.

GO TO I. C. M. A. MEETING

The sales team representing the Asheville Times won the first annual newspaper boys' salesmanship demonstration held June 17 at the International Circulation Managers' Association convention in Asheville, N. C.

The winning team was given a bronze statute of a newspaper boy offered by Judge Robert W. Bingham, president and publisher of The Courier-Journal and The Louisville Times.

Times.
Four teams were entered in the competition. The Courier-Journal and The Louisville Times were represented by Robert E. Cushenberry, Jr., and Lewis Reinhardt, successful team from Zone 5, and Melvin Peers and Edgar Moore, winners in the Zone 6 competition. They were not eligible to compete for the trophy because it was offered by Judge Bingham, but they enjoyed the trip immensely.

ham, but they enjoyed the trip immensely.

The trip was offered the four boys by The Courier-Journal and The Louisville Times after winners of a similar competition were guests of the newspapers at the last annual convention of the association at West Baden Springs, Ind.

Finals in the Falls Cities contest to select the winners of the Asheville trip were held Friday night, June 5.

For a year six zone superintendents, forty-nine district managers and 1,015 newspaper boys prepared for the event Elimination competitions were held and the competition Friday night, June 5, in the assembly room of the circulation department, represented the final event of a series.

It had been intended that only one

sented the final event of a series.

It had been intended that only one team would receive the trip, but when the judges set down their figures, it was found impossible to separate the teams from Zones 5 and 6. The team from Zone 5 was composed of Robert Cushenberry 1432 South Floyd Street. and Lewis Reinhardt, 624 Ervay Avenue. The superintendent of the zone is John DeVore and the district manager is F. T. Snyder. The team from Zone 6 was composed of Melvin Peers, 511 East Ninth Street, New Albany, and Edgar Moore, 504 East Main Street, New Albany. The superintendent of the zone is J. M. McManus.

(Continued On Page 2.)

'Y' Swimming Pool Gives Summer Fun

Newspaper Boys Urged to Use Facilities Offered Every Week.

Summer is here again, with Old Sol beating down his rays on everything to make everybody and everything hot and uncomfortable.

Newspaper boys for The Courier-Journal and The Louisville Times, however, need have no fear of the average workers again. sweltering summer weather, because they can enjoy the "old swimmin' hole" at the Y. M. C. A. every Thurs-

day night.
In addition to cooling off, and supplying lots of wholesome entertainment, every boy gets a great deal of physical development from swimming. By plunging into the "Y" pool regu-By plunging into the "Y" pool regularly, every boy gets heathy exercise for his body. If he learns to swim well, he need have no fear of drowning.

The Y. M. C. A. pool and other facilities are made available to newspaper boys of this organization every Thursday night, and all are heartly invited to take part in the "Y" programme

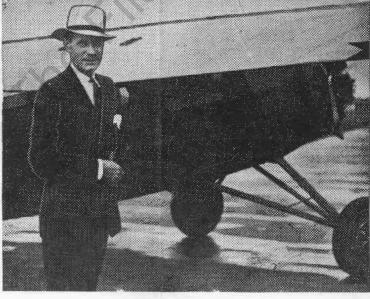
vised by William E. Kuebler, director of boys' work, and other members of the "Y" physical department staff, who have had years of experience in

Thursday night.

NEWSPAPER BOYS RECEIVE AWARDS







Top-Newspaper boys of The Courier-Journal and The Louisville Top—Newspaper boys of The Courier-Journal and The Louisville Times assembled in the Columbia Auditorium for presentation of awards. Middle, Left to Right—Mrs. Leila C. Leidenger, member of the Louisville Board of Education; E. C. Blom, director of research in the Louisville public schools; Mayor William B. Harrison, Judge Robert W. Bingham, president and publisher of The Courier-Journal and The Louisville Times; Brainard Platt, assistant to the vice president of the two newspapers; Elmer G. McCullum, superintendent of Jeffersonville public schools; L. R. Gregory, superintendent of Louisville public schools; County Judge Henry L. Fox and Father F. N. Pitt, secretary of the Louisville Parochial School Board.

Bottom—Mayor Harrison on his arrival at Bowman Field after flying from Washington to be present for the presentation.

STATION 17 SETS HIGH DERBY MARK

By ALVIN KEMPF.

contest.

STATION 45 GETS 3 NEW CARRIERS

By WALLACE DANT.

ization.

Band Progresses

Bugles for Corps Arrive; Harmony Class Being Organized.

With Summer Work

With a full-time schedule in operation during the summer, The Courier-Journal and The Louisville Times Band is making steady progress, A. F. Marzian, director, told The Hustler.

"The boys are going great and are working hard," Mr. Marzian said. 'Last week the bugles which were ordered in June arrived and twenty-four boys are working away on the nucleus C .- J., Times Chauffeurs Go of a drum and bugle corps. The drums are to be ordered in the fall."

A harmony class is being organized for all those interested. The course will include instruction in harmony, composition, music appreciation and history. "Harmony," the band direc-tor said, "is to music what grammar is to language." is to language

Forty district managers meet regularly for group singing in the band quarters.

The band rooms have been finished, fans, shower baths, a water cooler, and wash rooms all having been installed.

McFALL GETS PRIZE FOR DERBY SALES

Arthur McFall and Herbert Witting-hill ran a close race for the prize of-fered at Station 62 for the most Derby subscribers. Arthur won by a close

invited to take part in the "Y" programme.

Work at the Y. M. C. A. is supervised by William E. Kuebler, director of boys' work, and other members of the "Y" physical department staff, who have had years of experience in this work.

Every station should have 100 per cent representation at the "Y" each Thursday night.

Every station to take part in the "Y" programme.

Hard work and determined effort penalted them to break all former records for Derby souvenir editions.

Alvin Kempf, Route 1701, as the prospect, and Albert Kaelin, Route 1701, as the prospect, and Albert Kaelin, Route 1706, as the newspaper boy, representation at the "Y" each Thursday night.

Station 45 has three more new carbies. They are William Wolfe, Route 4503, and Edward Prentice, Route 4503.

The manager of the Station 45 has three more new carbies. They are William Wolfe, Route 4502; Douglas Cornette, Route 4503, and Edward Prentice, Route 4503, and Edward Prentice, Route 4508.

The manager of the Station 45 has three more new carbies. Alvin wolf by a Cornette will an experiment of the subscriptions. And Edward Prentice, Route 4503, much.

AWARDS GIVEN 525 CARRIERS

Newspapers Reward Youths for Scholastic and Citizenship Endeavor.

HARRISON LAUDS WORK

One by one, 525 newspaper boys of The Courier-Journal and The Louisville Times filed across the stage of the Columbia Auditorium Saturday night, June 13, and received rewards for their scholastic and citizenship endeavor in Falls Cities public and parochial schools.

The ceremony, which Mayor Will-lam B. Harrison hurried by airplane from Washington, D. C., to attend, was the first annual presentation of awards in connection with a plan originated and evolved by Howard W. Stodghill, business manager and cir-culation manager of the two newspapers.

Officials Speak.

Officials Speak.

Speakers at the presentation were Judge Robert W. Bingham, president and publisher of The Courier-Journal and The Louisville Times; L. R. Gregory, superintendent of Louisville Public Schools; Father F. N. Pitt, secretary of the Louisville Parochial School Board; E. C. Blom, director of research in the Louisville Public Schools; H. A. Buerk, superintendent of New Alban; Public Schools; Elmer G. McCullum, superintendent of Jeffersonville Public Schools; J. N. Eisenlord, director of circulation of the Chicago Daily News and president of the International Circulation Managers' Association; Mayor Harri-

dent of the International Circulation Managers' Association; Mayor Harrison and Mr. Stodghill.

Brainard Platt, assistant to the vice president of The Courier-Journal and The Times, presided. The awards, in the form of checks, were presented by Mr. Gregory, Father Pitt, Mr. Buerk and Mr. McCullum.

Mayor Harrison, in his address to the newspaper boys, said, "I feel, on behalf of our community, a very distinct sense of obligation to you boys. It was largely due to the intelligent and conscientious effort that you put in the man-a-block campaign that accounted for its success, and likewise accounted for its success, and likewise accounted for the alleviation of suffering and hardship in the homes of

fering and nardship in the holles of this city.
"You are unquestionably the lead-ers of today," the Mayor said, re-ferring to his topic, "Future Leaders."

(Continued On Page 4.)

Drivers Commended For Safety Work

Six Months Without Serious Accident.

A party celebrating the completion of a six months' period without an accident was held Tuesday night, June 18, by George H. Lindig, Jr., who provides truck delivery for The Courier-Journal and The Louisville Times.
Mr. Lindig said the record was the

best that has been made in more than six years over a like period of driving. He said that since December 15, there have been but three minor accidents and in each case the truck was standing still. Guy D. Attkisson, general agent for

the Maryland Casualty Company, congratulated the drivers. He said that probably no other similar organiza-tion has the record that Mr. Lindig's

Mr. Lindig read a letter from Howard W. Stodghill, business and circulation manager of The Courier-Journal and The Louisville Times, com-plimenting the drivers on their record.

The drivers are Edward Siegel, Sam Merrifield, George Perdue, M. E. Sykes, A. E. Zimmerman, A. E. Bruenig, T. M. Tudor, R. W. Dillard, J. H. Bland, T. G. Egner, A. B. Milby, E. B. Curtsinger, M. W. Knabel, Herbert Welch and Earl Fleischer.

THE HUSTLER

ZONE SUPERINTENDENTS: No. 2—William H. Sell No. 5—John De Vore



orved in accidents that cost the life of one, and serily injured the other.

The bicycle is a useful vehicle, but it requires the most reful attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention of the rider. It is not possible for a large transfort attention attentio involved in accidents that cost the life of one, and seriously injured the other.

careful attention of the rider. It is not possible for a carrier to deliver his route properly from a bicycle, because he cannot give his undivided attention to his vehicle and still put his best effort into delivering his papers.

| Additional content of the carrier to deliver his route properly from a bicycle, agin. Street, representing Zone 4, of which Phillip Barber is superintendent and M. Waford, district manager.

| Additional content of the hotel to registered and registered and were given badges. We were shown to our rooms and then the shown to be a shown to our rooms and then the shown to make a sale than in any other than the shown to the shown to be

dent and M. Waford, district manager.

Walter and Elmo Upton, 2510 West
Market Street, representing Zone 3,
of which Arthur Reinert is superintendent and William Seiter, district
manager.

Walter and Elmo Upton, 2510 West
Market Street, representing Zone 3,
of which Arthur Reinert is superintendent and William Seiter, district
manager.

Basil Caummisar, 1894 Rutherford

That night, we attended the fellows who
were to compete in the salesmanship
tendent and William Seiter, district
manager.

Basil Caummisar, 1894 Rutherford

That night, we attended the fellows.

That night, we attended the fellows who
were to compete in the salesmanship
tendent and William Seiter, district
manager.

Basil Caummisar, 1894 Rutherford

That night, we attended the fellows who
were to compete in the salesmanship
tendent and William Seiter, district
manager.

Basil Caummisar, 1894 Rutherford

That night, we attended the fellows who
were to compete in the salesmanship
tendent and William Seiter, district
manager.

Basil Caummisar, 1894 Rutherford those who do not use bicycles on their routes. Crossing manager.

Basil Caummisar, 1894 Rutherford streets in the morning, when people are hurrying to work, and in the afternoon, when they are hurrying home, involves the pedestrian in a hazardous undertaking.

Let's be more careful and put forth our best effort to cut down traffic accidents. If fifteen truck drivers delivering our newspapers can drive thousands of miles without an accident, surely we ought to be able to cover our routes in safety by being careful.

THE SCHOLARSHIP AWARDS.

That more than half of the 1,000 newspaper boys of The Courier-Journal and The Louisville Times won awards for scholarship and citizenship endeavor shows that this organization is composed of live young men who make full use of the opportunities offered them.

The awards, Mr. Howard W. Stodghill, circulation and business manager of these newspapers, and chairman of the Newspaper Boy Welfare Committee of the International Circulation Managers' Association, told social service workers recently, were made "to emphasize the necessity of education and to offer incentives for better effort on the part of the boy in his scholastic work. It is we hope to influence the boy's own valuation of education."

It is gratifying to see that so many boys have taken advantage of the offer and realized the full value of education.

WILIAM COOK.

Maurice Thomas, who for some time has been the leading start-getter of Station 33 has found a rival in William Cook, 2611 Elliott Avenue, william Cook, 2611 Elliott Avenue, william has steadily forged ahead and now ranks first when it comes to getting starts.

WILIAM COOK.

Maurice Thomas, who for some time has been the leading start-getter of Station 33 has found a rival in William Look, 2611 Elliott Avenue, william has steadily forged ahead and now ranks first when it comes to getting starts.

Had wandered around the city for a long time we spent the night at the Vanderbilt Hotel. The next day we to have to the Grove Park Inn, where the I. C. M. A. convention was held.

That morning we went up to the Biltmore House, which was the home of the late George Vanderbilt. In had wandered around the city for a long time we spent the night at the Vanderbilt Hotel. The next day we to a long time we spent the night at the long time we spent the night at the Vanderbilt Hotel. The next day we changed hotels. We went to the Grove Park Inn, where the I. C. M. A. convention was held.

That morning we went up to the Biltmore House, which was the home of the late George Vanderbilt. In had wandered around the city for a long time we spent the night at the long time we spen by this emphasis placed on education by our business that

FOUR CARRIERS WIN TRIP TO I.C.M.A. MEET IN SALES COMPETITION

(Continued From First Page.)

and the district manager is A. J.

Egle.

The surprise of the contest was the general excellence of all the teams. The competition brought out the fact that the boys showed unusual originality, freedom from self consciousness, a high order of analysis of their wares they were disposing of to prosecutive hypers and an attractive man-

wares they were disposing of to prospective buyers and an attractive manliness. The judges experienced in such matters, were enthusiastic in their expressions of the general excellency of the boys' endeavor.

The points judged were personal appearance, manner of approach originality, tact, self confidence, poise, knowledge of the newspapers, their news content, feature content and advertising content, sales ability, knowlvertising content, sales ability, knowledge of the prospective customer, per-

edge of the prospective customer, persistence, courtesy, self control, enthusiasm, originality, and at the close of the talk, the impression left with the prospect.

The boys took many methods of approach, a chat on the front doorstep with the man of the house; an afternoon call on the woman of the house, and the Louisville team injected here and there a bit of the salt of humor in their talk. The New Albany team ingeniously traded places bany team ingeniously traded places of solicitor and customer, each sell-

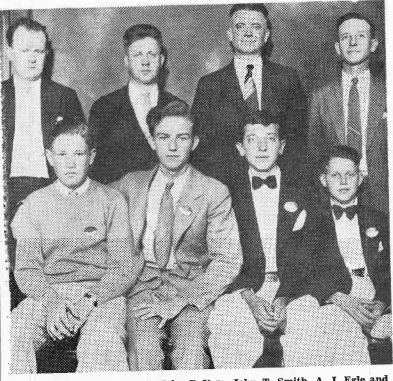
ing both newspapers.

Howard W. Stodghill, business man-Howard W. Stodgnill, business manager of The Courier-Journal and The Louisville Times, presided, and announced at the conclusion the winners and also that the other competing teams would receive a cash award because of their presentations.

Four Other Teams Compete.



GET TRIP TO ASHEVILLE



Standing, Left to Right-John DeVore, John T. Smith, A. J. Egle and Seated, Left to Right—Robert E. Cushenberry, Jr., Lewis Reinhardt, Melvin Peers and Edgar Moore.

a fellow.

That night we attended the big banquet. All of us ate so much we could hardly walk. Then came the entertainment, which was very good. This was followed by a dance, which we left at 1 o'clock.

Bright and early Thursday morning we went horseback riding. We

Bright and early Thursday morning we went horseback riding. We irde all the way to the top of the Blue Ridge Mountains, an no sooner had we returned than it was time to eat. We were allowed to order anything we wanted and again got full. But soon our fun was to end.

We left Asheville at 6:45 o'clock best embitions to boost business as much as he can. He sells at Twelfth Street and Broadway.

Run No. 5.

Cecil Lamb. who helped his brother hustle The Times at Baxter Avenue and Broadway, now is in Lexington, Ky. He works on a stock farm and

We left Asheville at 6:45 o'clock. We arrived in Louisville at 8:15 o'clock the next morning and went home, tired, but happy.

Zone 5 Group Goes By Auto

By R. E. CUSHENBERRY, JR.

After a big breakfast we left Louis-ville about 5 o'clock Tuesday morning, June 16, in an automobile. Those with me were John Dollors John John DeVore, John with me were with me were John Devore, John Smith, Lee Wells and Lewis Reinhardt. We went by way of Danville, Corbin and Cumberland Gap. In the mountains we saw many coal mines and when we went through the Gap we could look down several hundred

About 5 o'clock that afternoon we arrived at Asheville, N. C., which is a very beautiful city surrounded by high mountains. After Lewis and I high mountains. After Lewis and I had wandered around the city for a

Avenue, and Philip Hubbuch, 2126 the afternoon we attended the consherwood Avenue, representing Zone 2, of which William Sell is superintendent and William Blanford, district manager. the afternoon we attended the convention, where we were introduced by the the boys who were competially by the boys who were competially by the boys who were competially the safternoon we attended the convention, where we were introduced by the boys who were competially by the boys who were competially the safternoon we attended the convention of the safternoon of t the afternoon we attended the convention, where we were introduced by Howard W. Stodghill. We listened to talks by different men and heard talks by the boys who were competing for the statue of a newspaper boy offered by Judge Robert W. Bingham.

All the talks were good, but Asheville seemed to have had the best and won the "newspaper boy." Mr. Stodghill asked us to give our talk, which we did. That night we attended a big banquet and a dance later.

we did. That night we attended a big banquet and a dance later.

The next afternoon we left for Knoxville, Tenn., where we spent the night. We started for home the following morning and arrived in Louisville that afternoon, after traveling about 900 miles on the whole trip.

Thanks to The Courier-Journal and The Louisville Times, I enjoyed this trip and hope I can take another one like it soon.

Street Sales

Some street sales boys seem to be making full use of the opportunities offered by the warm weather to increase their sales. This is the time of year when it requires less effort to make a sale than in any other

warm nights.
John Taylor and Ed Taylor are back on their corners after an absence of five days on account of a death in their family.

Run No. 4.

Wilson Kelley, Twenty-sixth Street and Broadway, stresses politeness to his customers. As a result of this, his customers. As a result of this, sales on his corner have increased 10 per cent.
Clarence Logsdon is working hard

to boost business as much as he can. He sells at Twelfth Street and

has ambitions to become a jockey.

Run No. 6.

Ray Wortham is recovering from injuries suffered when he was hit by a truck a short time ago. He is expected to be back on his corner at Fifteenth and Market Streets in a few days.

Run No. 8.

George Huffman, 939 Dumesnil Street, who replaced Clyde Gordon at Sixth and Oak Streets, has recorded a substantial gain in Times sales. He nearly doubled sales of the 9 o'clock Bull Dog during the two months he has been on the corner. George Rief, who holds down the

George Rief, who holds down the orner at Dixie Highway and Hill corner Street, has a younger brother to help him. Their sales on The Times also show a gain.

Run No. 9.

After a nine-months' vacation, Robert Boicourt has returned to his old corner at Preston and Chestnut corner

SCHOOL HONORS **WON BY EIGHT**

Newspaper Boys Rewarded for Noteworthy Scholastic Efforts.

SCHOLARSHIPS GIVEN

Eight newspaper boys for The Courier-Journal and The Louisville Times won high honors for the school year

rier-Journal and The Louisville Times won high honors for the school year which ended in June.

One of the highest honors attainable at Louisville Male High School went to Henry Jacob, 216 East Madison Street. Henry, who has been a street salesman for The Times at Fourth and Market Streets for many years, was awarded the James Pierce Atwood Scholarship. This award, given annually to a member of the graduating class of the school, is based on loyalty, character, scholarship and need, and pays \$900 over a period of two years at university. Jacob hopes to attend the University of Kentucky in September.

Another Male High School honor, the Arthur H. Mann Medal, to the first honor student in the freshman class, was awarded to Paul T. Carr, son of Mr. and Mrs. O. D. Carr, 1319 South Twenty-sixth Street. Paul, who is taking a classical course, attained first rank in his class, which num red 200 students. He was a carri at Station 47 during 1929 and has been carrying steadily since August, 1930, under District Manager A. J. Bandt.

Two carrier boys won The Louis-

has been carrying steadily since August, 1930, under District Manager A. J. Bandt.

Two carrier boys won The Louisville Times Medal for Effort at their respective schools. Philip Joseph Hubbuch, Jr., 2126 Sherwood Avenue, was awarded the effort medal at St. Xavier High School. Philip, a carrier for William Blandford at Station 27, represented Zone 2 in the recent salesmanship demonstration.

At Holy Trinity School, The Times medal was won by Alvin Kempf, son of Mr. and Mrs. Carl Kempf, St. Matthews. Alvin was selected from a class of thirty-eight pupils. He is a carrier at Station 17, of which F. T. Brooks is district manager.

Harry Smith, son of Mr. and Mrs. E. L. Smith, 428 Erie Street, won a commendation—card at Southern Junior High School for achievement in simple mechanics. He is a ninth-grade pupil. Harry has been a carrier since February at Station 55. His district manager is E. S. Carson.

Three boys were awarded scholarships to St. Xavier High School. They are Richard I. Lurding, Fred Flaspoehler and James Stottman.

Richard, son of Mr. and Mrs. R. I. Lurding, 2824 Grand Avenue, won the scholarship at St. Benedict School. He has been a salesman for The Times—at Thirtieth Street and Grand Avenue for the last three years.

Fred was winner of the scholarship from St. John School.

Fred was winner of the scholarship from St. John School. He is a carrier at Station 12, under Frank Kam-

rier at Station 12, under Frank Kamenish. Fred, son of Mr. and Mrs. F. J. Flaspoehler, 1020 Rodgers Street, was graduated from a class of thirty-three pupils with an average of 87. He took over a route June 7. Stottman, 1700 Prentice Street, won the scholarship to St. Xavier offered at St. Peter's School. James was graduated with the highest average in the eighth grade, 91.3. There were eighteen in his class. He has been a carrier for two years at Station 44 under B. J. Vollenhals, district manager.

STATION 14 BOYS

wood Avenue. This station boasts a private office separated from the carrier boys' room. Other features are an awning, a big front window (which is carefully guarded by the boys), linoleum, running water and other conveniences.

Carriers in this district all are average or above average in their school records.

Frank Thieman, 1706 Frankfort Avenue, a former carrier has returned.

Avenue, a former carrier, has returned and now is handling a Times route. He is doing very nicely.

This station topped last year's rectified to the state of the

ord on souvenir Derby editions.
On June 1, E. J. Gary celebrated the beginning of his third year as manager of this district.

TAKES OVER ROUTE

Robert Montgomery, formerly a salesman for The Sunday Courier-Journal at Third and Breckinridge Streets, has taken over Route 2101. He replaced Bert Hagan, Robert's appearances count for a lot and he made good from the start.

Toutes.

John Johnson and William Cunningham did creditable work on the compete with note of the country, is back on his old route. He country, is back on his old route. He country, is back on his old route. Werle country as has decided he could good work at Station 56 boys did good work at school for the last six months. Some than he did on street sales. Bill has chool for the last six months. Some than he did on street sales. Bill has plenty appearances count for a lot and he improvement.

AWARDED SCHOOL HONORS















LIKE NEW LOCATION vived by three brothers, Leonard Wal-Station 14 now is located in a new, ter, Vincent Walter and Irvin Walup-to-date substation at 1646 Mell-wood Avenue. This station boasts a private office separated from the carther accident at the City Hospital.

STATION 56 GETS 4 NEW CARRIERS

David Eisert, Hugh Bennett, Wayne Beams and Shirley Wilson have be-come members of the Station 56 car-rier organization. All are real good boys and are making good on their

This station did very well in beating last year's record for Souvenir Derby Editions by more than 100 orders. Very good, fellows. William of the highest work first pure Cain, a star hustler, won first prize track. for selling the most. Joe Ridge, also cracker-jack salesman, won second

PURDY RETURNS TO STATION 10 ROUTE

Harry Purdy, who carried for this tion station last year and moved to the country, is back on his old route. He

Hither and Yon

By LEE WELLS.

By LEE WELLS.

When it comes to handling boys and making gentlemen out of them, we will have to give Bud MacGregor, manager of Station 66, credit for being that sort of district manager. To find the type of carriers that he now has, to our estimation the highest type of boys obtainable, one must search far and wide.

STATION 10 ROUTE
Station 10 had only one combination route. This has been split and it is hoped to accomplish much this way.

STATION 10 ROUTE
Thompson.

J. H. Milles is doing well on his route. He gives the people early service now that school its out, and is one of the best carriers in the sta-

Station 40 Boys Strong On Diamond

District Nine Undefeated In Tilts With Three Powerful Clubs.

By CHARLES B. FRANKLIN. Manager, Station 40.

The carrier baseball team of The Courier-Journal and The Times Station 40 issues a challenge to any station having a carrier baseball team. So far, Station 40 has played 1.000 per cent baseball, having won all three games of the season.

This nine defeated "The Boilermakers" by a score of 8 to 1; the makers" by a score of 8 to 1; the Owls Athletic Club by 21 to 0, and the "Dixie Highway Barber Shop Soaks" by 7 to 0. Out of twenty-seven innings of baseball, Joe Wilson, Station 40 hurler, held the opposition to one unearned run and seven singles. He fanned approximately fifty batters.

The team lost a valuable player when Wilson went to Cincinnati. He had been selling The Courier-Journal and The Times at Twelfth Street and Broadway.

had been selling The Courier-Journal and The Times at Twelfth Street and Broadway.

Station 40 won a 9 to 0 game by forfeit from Station 41, whom they were to meet on June 18, when they failed to appear for the game.

The team line-up follows:

Louis (Dutch) Musselman, center field, leadoff man, who is sure to get on, leadoff man, who is sure to get on. Batter No. 2, little Joe Crain, a scrappy Irishman, plays a good game around second base. Batter No. 3, Earl (Gus) Durham, manager, can hit and field with the best of them. Earl leads the Station 40 batters in home runs scored. No. 4, Carl (Red) Whitehead, left fielder, clean-up man, is a dangerous hitter. Next followed Joe Wilson, pitcher. Batter No. 6 is Smitty pitcher. Batter No. 6 is Smitty pitcher. Batter No. 7, Frank (Ears) Kaelin, Eatter No. 7, Frank (Ears) Kaelin, Eatter No. 7, Frank (Ears) Kaelin, Eatter No. 9, Carl (Insand) Green, sand hits like a second Dud Branom and hits like a second Dud Branom. Batter No. 9, Carl (Insand) Green, Batter, is last on the list, but his playful mood puts a lot of life into the game.

Jack Hamilton, L. A. Thompson and Marshall Kirsch, substitutes, are capable of breaking into the game at any time.

Any team desiring a game is asked to call Manager Gus Durham after 2:30 o'clock any afternoon at Station 40. The telephone number is Mag-nolia 7785.

STATION 23 ADDS

Paul Page is doing better on his Walter Cambron on Route 3217.

Paul Page is doing better on his route at Station 66.

J. E. Condra has increased route substantially due to the track.

Thomas Seitz has found out to set his alarm clock. He is getting up on time.

Howard Phillips is worried because he thinks his voice is getting a little weak.

Walter Cambron on Route 3217. Ray is doing nicely on his route and pays his bill on time each week.

Jack Mackin, Route 3211, who has been with this station for more than five years, never fails to pay his bill promptly on Saturday.

The following boys have not had complaints for the last three months: R. Allsmiller, 3201; G. Biszmaier, 3202: F. Graves. 3203: Ed Muster e thinks his voice is getting a little reak.

Glendale Phillips is a rival to Bill hompson.

J. H. Milles is doing well on his oute. He gives the people early servents.

Complaints for the last three molitus:

R. Allsmiller, 3201; G. Biszmaler, 3202; F. Graves, 3203; Ed Musterman, 3204; W. Sparrow, 3205; Byron Settles, 3206; John Lish, 3210; J. Mackin, 3211, and S. Allsmiller, 3216.

KRULL AND BELL IMPROVE ROUTES

Out.

Verle Brock has a bicycle to carry papers on now. He gets through in good time now.

John Utterback is known as "Greyhound Johnnie." He owns a greyhound.

Earl Goodwin is doing very well on his route in Rosedale.



Judge Bingham told the boys "education means drawing something out, to develop, train, educate, to lead out what already is in you," adding that no result could have been obtained unless "we knew you had the stuff in you that you have." He also thanked the school leaders and others for their co-operation in bringing the plan to "such fine fruition."

"You, my dear boys, are of tomor-

"such fine fruition."

"You, my dear boys, are of tomorrow," Judge Bingham declared. "Some of us have begun to look at the setting sun and we grow more deeply concerned for our country's welfare. I believe we can look with confidence to whatever problems may confront our country in the future because of the courage, the culture and the citizenship. which I know are yours".

what your job is going to do to the other fellow.

"A superintendent, a pedagogue, shouts for joy when laymen such as Mr. Stodghill, Judge Bingham and others, come along with such a programme." He said he was glad to give of his time and strength to such a plan. In closing, Mr. Gregory said, "Boys, go on to greater awards—noth- ing comes to you without giving a possible. I also want to thank Judge bingham, for it is only through his goessible. I also want to thank there is possible. I also want to thank the possible is possible. greater amount in return. You are well on your way to citizenship."

Father Pitt, speaking on "Character Building," declared to

large extent.

Friendship Urged.

"The universal standard today is What kind of a man is he?' And that you are, you determine," ather Pitt asserted. To the newsaper boys who had to get up early n cold mornings, the secretary said, You went up against obstacles and vercame them. You learned to practice self-control and self-denial. The "The universal standard today is 'What kind of a man is he?' And what you are, you determine," Father Pitt asserted. To the newspaper boys who had to get up early on cold mornings, the secretary said, "You went up against obstacles and oversame them. You learned to practice the control of t overcame them. You learned to practice self-control and self-denial. The and several land several and Times has not dience stood. only brought you a reward but is giving only brought you a reward but is giving you something. You have the opporagers in the audience were D. J. Han-

an excellent close.

Mr. Eisenlord said, "Fellows, I'm glad to be here with you. Newspaper boy welfare, you know, really starts here in Louisville." He related how he had spent some time with Mr. Stodghill and knew of the work in Louisville. He explained that he first learned here about the boys "blocking" papers for delivery, instead of rolling and folding them as they did in Chicago. in Chicago.

Welfare Work Developed.

He explained that welfare work among the newspaper boys had just been developed in the International Circulation Managers' Association

the courage, the culture and the citizenship, which I know are yours."

Superintendent Gregory said, "The best preparation for citizenship, boys, is just to be a good citizen." His subject was "Preparation for Good Citizenship." He told them that they had "made good on the job during the past winter."

Urging them not to be just "sitters" Mr. Gregory said, "Whatever it is, analyze the job and do it better. As a good citizen do no fail to analyze what your job is going to do to the Mr. Stodghill, in an expression of appreciation, said, "This has been a

possible. I also want to thank the ing comes to you without giving a greater amount in return. You are well on your way to citizenship."

Father Pitt, speaking on "Character Building," declared, "I am sure each of you have earned that reward. Your training has developed you to a large extent.

possible. I also want to thank the greater public and public and public and public and public and city judges; the Mayor, the civic bodies as a whole, and everyone who has co-operated so splendidly. I appreciate it much more than I can tell any of you." any of you."

Checks Presented.

and several hundred boys in the au-

, Pfershing, Arthur S. Pflumm, Glen Pierson, Salvador Pinto, Charles Pousardien, Clarence Powell, Newton Poyser, Elwood Puckett. Bradford Quirey.

Edward Raldt, Frank C. Rapp, Chester Read, Stewart G. Real, Floyd Rector, Walter Reif, Wilmer Reynolds, Jr., John Risk, Millard Rocchner, Harold Roederer, Raymond Roederer, Paul Sale, Wallace Sale, Desmond W. Salins, Lawrence C. Sans, John P. Saul, Levy N. Savage, Edward Schenkenfelder, Edgar C. Schenrich Clement Schiolet, Edwin Paul Scott, Charles Semple, Byron Schoehe, Carl E. Schroeder, Leroy Schultz, Edwin Paul Scott, Charles Semple, Byron Settle, Joe Shepherd, Floyd F. Shively, Sam Shosile, Albert Smith, Jr., Harry T. Smith, Kenneth Smith, Reid Smith, Mendel Specktor, Rochus C. Stahl, Charles Steinmetz, Stewart Stephenson, Cecil Y. Stigers, Earl S. Stinnette, Clarence Strong, Raymond Swan.

Edward Taylor, Theodore Tobbe, Herbert D. Tyler, John S. Tyler, Billie Underwalker, Earl Wall, Roger Walter, Morris Wash, Dale Watkins, Charles Davis Watker, Earl Wall, Roger Walter, Morris Wash, Dale Watkins, Charles Davis Watker, Earl Sundard Walts, Jr., George Watts, John Wagts, Jr., George Weylning, Morgan C. Wheeler, Thomas E. Nova J. White, Roy White, Jesse M. Wilbert, Leo Powell Williams, Harold F. Witten Howard Witten, Lynn Worf, Sol Wurnser, Claud Young, Odell Young, Eugene Zehnder, Frank Zoll, Raymond Zollner.

Louisville Parochial Schools, William Abel, Ray Ackerman, John B.

Louisville Parochial Schools.

William Abel, Ray Actaran, John B.
Aldred, Godfrey Armold, Evinan, Bader,
Carl J. Baer, Huette Baker, Eram Bader,
Ball, William Ballard, Raymond E. Benn,
Sylvester Baunach, Albert Bismeyers,
Cletter Bandford, Rudolph T. Bodner,
Cletter Bandford, Rudolph T. Bodner,
Cletter Bandford, Rudolph T. Bodner,
Charles T. Bennech, Albert Bismeyers,
Cletter Bawling, Theodore Rudolph T. Bodner,
Charles T. Bennech, Albert Bismeyers,
Cletter Bawling, Theodore Rudolph T. Bodner,
Bowling, Theodore Rudolph T. Bodner,
Buckman, David E. Bewn Frank
Butler, Archie T. Carrico, James Frank
Butler, Archie T. Carrico, James Frank
Butler, Archie T. Carrico, James Frank
Clement, Basil Caummissar, Earl S. Caummissar,
Keith Sail Caummissar, Earl S. Caummissar,
Keith Sail Caummissar, Earl S. Caummissar,
Clement, Basil Caummissar, Earl S. Caummissar,
Keith Sail Caummissar, Earl S. Caummissar,
Clement, Conking, Wilbur J. CasSail Caummissar, Earl S. Caummissar,
Keith Sail Caummissar, Earl S. Caummissar,
Clement, Conking, Wilbur J. CasClement, Caummissar, Earl S. Caummissar,
Clement, Conking, Wilbur J. CasClement, Camping, Camping

KEEP SCHOOL RECORDS



The School Record Division of the City Circulation Department, as its name implies, is entrusted with the care of the scholarship records of carriers for The Courier-Journal and The Louisville Times. This department collected all the data necessary for the recent distribution of awards to carriers. In the front row are Louis Riney (left) and Mason Johnson, manager of the division; and standing, Sam W. H. Tyler (left) and Miss Mary Secor, who constitute the personnel of the department.

Communications should be brief communications should be offer, legibly written, preferably typewritten, on one side of the paper. The writer's name and address must be signed, not to be published without the consent of the signer. Publication does not imply approval by The Courier-Journal.

THE NEWSPAPER BOYS AND "THE STODGHILL PLAN."

To the Editor of The Courier-Journal. Presumably, a certain amount of modesty is becoming in a newspaper, except of course, as regards its circulation. This shrinking from publicity (paradoxical but true) for a great public service may explain the inadequacy of the news account of the ceremonies at the Columbia Auditorium last Saturday evening.

The letter of invitation from the Business Manager of The Courier-Journal and The Louisville Times merely advised that awards, the nature of which was not disclosed, would be presented "to those newspaper boys in our organization who have earned them." Also, that the awards were based upon public and parochial school records in "scholastic standing, deportment and regularity in attendance"; that in the compilation of these records superintendents and reschere and prepare had converged

deportment and regularity in attendance"; that in the compilation of these records superintendents and teachers and parents had co-operated helpfully; and that his signal recognition of the boys was now, for the first time, "being made one of the major activities of the two newspapers in forwarding the well-being of their younger associates." That sounds much like a partnership of the boys and Judge Bingham in the newspaper business. The Columbia meeting gave reality to such a hook-up.

Howard W. Stodghill, business manager of The Courier-Journal and The Louisville Times, has had more than thirty years of experience and training as man and boy in the newspaper business. Where he stands with the newspaper boys, "our younger associates" as he called them, was made evident last Saturday night. Out of his contacts and sympathy with them, his understanding of them and his own experience an idea was conceived. That idea was born and developed in Louisville. During the past year it has given to more than 1,200 boys of Louisville, New Albany and Jeffersonville an incentive to quicken their interest in their school work. It has inspired them to build into themselves the qualities of dependableness, promptness, honesty and self-control. It has stirred their ambition to know their job and to put their best into it. These things mean character building at an age when it counts the most. That idea has developed into "The Stodghill Plan." Without the support of Mr. Bingham and his staff it would have died a-bornin'. With it "The Stodghill Plan." is engaging the interest of educators, publishers, circulation managers and social workers.

"The Stodghill Plan" has interested me keenly. Requests made at the office of the newspapers for fuller information met a ready response. I believe Point of View readers will be similarly interested. I have also a hope that the modesty of its editor, if no other reason exists, will not consign this letter to the waste-basket.

The Courier-Journal and The Louisville Times give employment to 1,

consign this letter to the waste-basket.

The Courier-Journal and The Louisville Times give employment to 1.200 boys as carriers and salesmen, 1,000 of whom are in school. These boys work on an average of less than forty minutes a day. Their average weekly wage is \$4.64, a rate of over a dollar an hour. No school boy is permitted to cover both morning and evening routes.

The boys work under the immediate rection of district and zone men. direction of district and zone men. There are six zones subdivided into fifty-six districts, within the territory of the three Falls Cities. There are more than eighty men directing and supervising the work of the carriers and salesmen. The Courier-Journal and The Times maintain contact with all of them through the zone and district men, through the schools, parents and homes. There is a system of records surprising in their completeness and up-to-dateness, kept at the main office. These include every boy on the payroll. They are, in fact, what social workers call "case-histories."

"case-histories."

A system of grading has been dewised with the co-operation of school officials and teachers. It is too elaborate to be described within the limits of this letter. Briefly, it is based upon school ratings furnished by teachers and superintendents at sixweek intervals during the school year. Scholastic work, deportment and regularity in attendance enter into these ratings, which divide the boys into five main groups, inferior, below average, average, above average superior.

Advancement in ratings, progress from a lower to a higher group, even maintenance of present ratings, all calculated on a "points" basis, earn awards at the close of the school year,

awards at the close of the school year, from The Courier-Journal and The Times, of from \$1 to \$20.

As an evidence of the stimulating effect upon the boys, the changes in ratings were given to me. The report for the first six weeks showed that the number of boys in the two groups above "average" exceeded the number in the two lower groups by eightyin the two lower groups by eighty-

Welfare Work Among 1,000 Boys Of C.-J., Times Department Told

(Continued from First Page.) erly conducted circulation department of a newspaper are helpful, the business training he receives is of inestimable value to him when later he goes out into the adult business world. "The carrier boy of todav is a little merchant. He buys his papers at the merchant of the merchant of the merchant of the school room. If are Work Among 1,000 Boys The courted to us, therefore since both the schools and the newspapers were training agencies, there should be co-operation between was designed to bring about this co-operation. "The courted to us, therefore since both the schools and the newspapers were training agencies, and the plan evolved was designed to bring about this co-operation. "Event the schools are the value business places on dependability, honesty, courtesy and promptness, is better equipped to make his way in the world than is the youngster who secures his education wholly within the four walls of the school room. "Certainly the correlation of a practical business training and academic work is a desirable thing. "It occurred to us, therefore since both the schools and the newspapers were training agencies, there should be co-operation between was designed to bring about this co-operation. "Event the school and the plan evolved was designed to bring about this co-operation. Welfare Work Among 1,000 Boys Of C.-J., Times Department Told

Stodghill Is Speaker to Children's Committee of Family Child and Welfare Council.

At the invitation of Louise R. Wood, secretary of the Family and Chilid Welfare Council, Howard W. Stodghill, circulation and business manager of The Courier-Journal and Times, and chairman of the Newspaper Boy Welfare Committee of the International Circulation Managers' Association, talked to the children's committee of that organization and their guests Wednesday morning in the assembly room of the Family Service organization.

Mr Stodghill devoted an hour or more to discussing welfare work among the more than one thousand the server and the server and

Mr Stodghill devoted an hour or more to discussing welfare work among the more than one thousand boys in the circulation department of ileon Hilstoilean .: ileon Hil

(Continued on Page 2, Column 1.)

business are inculcated in the ordinary pursuance of his newspaper work. Surely the boy who learns business fundamentals, who meets human na-

designed to bring about this co-operation.

"From the schools we asked the sponsorship of the boys, that is to say, that before we placed a boy in our organization he must come recommended by his teacher.

"From our standpoint, we proposed to emphasize the necessity of education, and to offer incentives for better effort on the part of the boy in his scholastic work. It is by this emphasis placed on education by our business that we hope to influence the boy's own valuation of education."

The address was so revealing and

tion."

The address was so revealing and the spirit of the enterprise so constructive that at its conclusion Mr. Stodghill was elected a member of the board of the Family and Child Welfare Council.

The meeting was opened by Mrs.

The meeting was opened by Mrs. Soseph Byers, who turned it over to Mrs. R. P. Halleck, who presided. At the conclusion of Mr. Stodghill's talk, he answered numerous questions asked by the representative audience of welfare workers.

Presbyterians Pick

pusiness. The Columbia meeting gave reality to such a hook-up.

Howard W. Stodghill, business manager of The Courier-Journal and The Louisville Times, has had more than thirty years of experience and training as man and boy in the newspaper business. Where he stands with the newspaper boys, "our younger associates" as he called them was made evident last Saturday night. Out of his contacts and sympathy with them, his understanding of them and his own experience an idea was conceived. That idea was born and developed in Louisville. During the past year it has given to more than 1,200 boys of Louisville, New Albany and Jeffersonville an incentive to quicken their interest in their school work. It has inspired them to build into themselves the qualities of dependableness, promptness, honesty and self-control. It has stirred their ambition to know their job and to put their best into it. These things mean character building at an age when it counts the most. That idea has developed into "The Stodghill Plan." Without the support of Mr. Bingham and his staff it would have died a-bornin'. With it "The Stodghill Plan." without the support of Mr. Bingham and his staff it would have died a-bornin'. With it "The Stodghill Plan." is engaging the interest of educators, publishers, circulation managers and social workers.

"The Stodghill Plan" has interested me keenly. Requests made at the office of the newspapers for fuller information met a ready response. I believe Point of View readers will be similarly interested. I have also a hope that the modesty of its editor, if no other reason exists, will not consign this letter to the waste-basket.

The Courier-Journal and The Louisville Times give employment to 1,200 boys as carriers and salesmen, 1,000 of whom are in school. These boys work on an average of less than forty minutes a day. Their average weekly wage is \$4.64, a rate of over a dollar an hour. No school boy is permitted to cov routes.

The boys work under the immediate direction of district and zone men. There are six zones subdivided into fifty-six districts within the territory of the three Falls Cities. There are more than eighty men directing and supervising the work of the carriers and salesmen. The Courier-Journal and The Times maintain contact with all of them through the zone and district men, through the zone and district men, through the schools, parents and homes. There is a system of records surprising in their completeness and up-to-dateness, kept at the main office. These include every boy on the payroll. They are, in fact, what social workers call "case-histories."

A system of grading has been de-"case-histories."

A system of grading has been devised with the co-operation of school officials and teachers. It is too elaborate to be described within the limits of this letter. Briefly, it is based upon school ratings furnished by teachers and superintendents at sixweek intervals during the school year. Scholastic work, deportment and regularity in attendance enter into these ratings, which divide the boys into five main groups, inferior, below average, average, above average, superior. into these ratings, which divide the boys into five main groups, inferior, below average, average, above average, superior.

Advancement in ratings, progress from a lower to a higher group, even maintenance of present ratings, all calculated on a "points" basis, earn awards at the close of the school year, from The Courier-Journal and The Times, of from \$1 to \$20.

As an evidence of the stimulating effect upon the boys, the changes in ratings were given to me. The report for the first six weeks showed that the number of boys in the two groups above "average" exceeded the number in the two lower groups by eighty-eight. The sixth and last report for the school year showed 298 more boys in the two upper groups than in the two lower.

The first year's operation of the "Stodghill Plan", celebrated last Saturday night at the Auditorium, brought awards publicly and individually bestowed to 525 boys. Each of them was handed a check by the superintendent of his own city or parochial school, payable to himself, drawn by The Courier-Journal and The Louisville Times. The checks varied in amount. Over a hundred of them were for the maximum of \$20. The aggregate was about \$5,000.

One of the zone men sat beside me at the Auditorium. As the boys were marching up to receive their awards he confided to me that seven of "my boys" as he called them, were among the winners and that four of them had earned \$20 each.

These district and zone men deserve a word. It was evident that they were proud of their boys, interested in them, had them under a wholesome discipline, and all in all, were a group of men to whose control and direction boys could be safely intrusted.

As for the boys, nearly a thousand of them, sitting through a programme of nine speeches, with introductory remarks for each by the chairman, Mr. Platt, there wasn't a rowdy act from any of them. That is a feather in their caps and two for the district men.

"The Stodghill Plan" is the antidote for juvenile delinquency. It supplies the introduction in the programme of n tromany of them. That is a feather in their caps and two for the district men.

"The Stodghill Plan" is the antidote for juvenile delinquency. It supplies the ingredient heretofore lacking in our compounded compulsory school attendance and Child Labor Laws. It has brought the home, the church the schools and big business into harmonious action.

Last Saturday night there should have been a banner arched over the Columbia Auditorium stage with the new slogan "What Louisville Makes, Makes Louisville" emblazoned on it in big electric letters. It was the signal occasion for advertising to the world that Louisville puts foremost in its products, not those of factories, shops and stores, but its tomorrow's citizens.

Louisville.

society

Largest

h May Aid In Faithfull Clews

Gallery" mpletion

lery" for con-share of \$250 be found on ogravure sec-eth and last be published Courier-Jour-ntestants will ht Saturday. ntestants will ht Saturday, their sets of otographs of h the proper distorted pho-the solutions until the se-ph cach connd each con-mit with his of not more ing why any-

against helpless

ers. We protest only accentuates ending steadily urge executive d toward the economic situan of lives and are at present

en Confer. ne 13 (AP)-Sec-

N. Doak of informal con-

Officials Guard Telegram, Found On Beach Near Where Girl Was. installment of

What Is Believed to Be Second Diary Found, It Is Rumored.

New York, June 13 (A)—New clews in New York and on Long Island spurred detectives anew today to solve the mystery of Starr Faithfull's death. Reports were current that appeals for aid would be sent to England's Scotland Yard.

A range of cost containing the sent to the

C.-J., TIMES **TO 525 BOYS**

DOCUMENT DISCOVERED Newspapers Reward Youths for Scholastic and Citizenship Endeavor.

HARRISON LAUDS WORK

NEWSPAPER BOYS RECEIVE AWARDS







Join Wires proclamation after the strikers forced the closing of three more mines in the Belmont County territory. The Provident Mine of the Clarkson Coal after pickets had been established ries Union an sent a telegram lem D. Sampay, one mile from here, closed after pickets had been established mines at Maynard, employing eighty men, also closed down. Troubles in Harmonic County the process of the storing state of the shooting state o

Sheriff Howard Duff and Prosecutor Paul Waddell.

The strike in Belmont County has affected approximately 1,500 miners, approximately half the persons employed in the mines of the county.

Picketing of the New Lafferty mine (Continued on Page 3, Column 1.)

Man Transporting

Envoy's Rum Nabbed

The school leagues and work of the plan to o-operation in bringing the plan to operation the work the Wolf of the defort to force him to unload Aristide ffort to force him to unload Aristide effort to force him to unload Aristide for the effort to force him to unload Aristide for the effort to force him to unload Aristide for the effort to force him to unload Aristide for the effort to force him to unload Aristide for the effort to force him to unload Aristide for the effort to force him to unload Aristide for the effort to force him to unload Aristide for the effort to force him to unload Aristide for the effort to force him to unload Aristide for the effort to force him to unload Aristide for th

3 Planes Used for Mayor's Trip Home

Harrison Flies From Washington to Attend Award Distribution.

Three airplanes were used Saturday in transporting Mayor William B. Harrison from Washington so that he might be in Louisville in time to address the newspaper boys of The Courier-Journal and The Louisville Times at their first annual presentation of awards at night at the Columbia Auditorium.

"I felt like a bird hopping from limb to limb." the Mayor remarked. "It was a delightful trip."

Leaving Washington at noon Saturday, he traveled by plane to Pittsburgh, where he transferred to a trans-continental air line.

He then flew to Indianapolis, where he was met by a plane piloted by Harry Jones. He arrived at Bowman Pind at 5:30 or lock Saturday night.

The Mayor spoke Priday night at a National capital.

Probers Discharged By Leg-